MARKETBEAT

BELGRADE

Office Q2 2024



YoY 12-Mo. Chq Forecast 1,332,595 sq m Office Stock Q2 2024

51,397 sq m Take-up Q2 2024



EUR 18.00 Prime rent, sq m / month



6.03% Vacancy rate





8.25-8.75%

Prime office yields Q2 2024



(Overall, All Property Classes)

ECONOMIC INDICATORS

YoY 12-Mo. Chg Forecast

4.7%

GDP Growth rate Q1 2024 YoY Change vs Q1 2023





6.5% Belgrade **Unemployment Rate** Q1 2024





EUR 1.031

Belgrade Average net salary Q1 2024



Source: Statistical Office of the Republic of Serbia

ECONOMY

Having in mind the package of economic measures implemented by the Serbian Government and the National Bank of Serbia (NBS), Serbia recorded a cumulative real GDP growth of 12% during the period 2020-2023. According to the official statistical data, real GDP growth in the first quarter of 2024 was 4.7%, with all sectors on the production side positively contributing to the growth, with the largest contribution from the service and construction sectors. As announced by the NBS, real GDP growth in Serbia is expected to accelerate to 3.5%, driven by domestic demand in 2024. For 2025 and 2026, the growth is projected in the range of 4-5%, considering the implementation of investments planned within the EXPO 2027 Project. After the record year 2022, when foreign direct investments (FDI) reached the level of EUR 4.4 billion, a new highest FDI inflow of EUR 4.5 billion was recorded in 2023, which brings the total to more than EUR 23 billion in the previous 5 years, with over €12 billion directed towards tradable sectors. Inflation has been on a declining path since April 2023, while in June 2024, it slowed down to 3.8% y/y.

SUPPLY AND DEMAND

The office market in Belgrade noted a slowdown in the first half of 2024 as per both, the supply and demand, compared to the same period last year. At the end of Q2, total office stock in Belgrade amounts to 1,332,000 sq m, with 11,811 sq m added within one office project completed in the second guarter of 2024. A new office building Artklasa is situated in the Dorcol area and the vicinity of the Danube River and Silosi, a new cultural landmark of Belgrade. At the end of Q2, the class A properties reached a share of nearly 60% of the total supply. Four office projects of a cumulative 52,000 sq m of GLA are planned for delivery by the year-end, whereas the BIGZ and Hyde Park City office complexes are among the noteworthy projects.

Belgrade's office market recorded a good second guarter with a take-up of the app. 51,000 sg m, exceeding the results registered in the previous quarter (32,774 sq m) and the same quarter last year (45,129 sq m). Most of the take-up includes office premises of less than 500 sq m (67%), however, the average deal size amounted to nearly 850 sq m, surpassing a Q1 average deal size of 490 sq m and being at the same level as the 2023 average. New Belgrade was the submarket with the highest take-up figures in the second quarter with 78%, which is in line with the amount of available space. New leases contributed 60% of the total take-up, while renewals constituted 19%. At the same time, expansions recorded the lowest contribution in the previous two years. Generally, demand dynamics demonstrated a slowdown in H1 2024 with total leasing activity of 85,423 sq m, shrinking by 20% y/y.

RENTS AND VACANCY

In Q2, as a result of limited offer of modern office buildings, a rising trend in the prime rent in Belgrade market was recorded and now amounts to EUR 18/sqm/month, while the asking rent for class B is broadly unchanged since the previous quarter and stands at the level of EUR 11.5-14/sq m/month. Due to the slowdown on the supply side and stable demand for office space, the vacancy rate further decreased to 6.03%. Considering the limited pipeline stock, the vacancy rate is expected to remain on a downward path. The yields for prime office space have remained at the Q1 levels, i.e. 8.25-8.75%.

NEW DELIVERIES / SPACE DEMAND



Source: CBS International, part of Cushman & Wakefield Group

BELGRADE

Office Q2 2024

CUSHMAN & CBS WAKEFIELD INTERNATIONAL

MARKET STATISTICS Q2 204

SUBMARKET6	STOCK (sq m GLA)	VACANCY (%)	UNDER CONSTRUCTION	YTD TAKE-UP
New Belgrade	958,737	7.02%	38,000	64,586
City Centre	336,301	3.74%	80,700	20,837
Wider Central Area	37,557	1.33%	/	/
BELGRADE TOTAL	1,332,595	6.03%	118,700	85,423

Source: CBS International, part of Cushman & Wakefield Group

SELECTED PIPELINE PROJECTS

PROPERTY	SUBMARKET	SQ M GLA	DEVELOPER	ESTIMATED COMPLETION DATE
Airport City Belgrade	New Belgrade	27,000	AFI Europe	Q1 2025
BIGZ	City Centre	26,000	Marera Properties, Aleksadar Group	Q3 2024
Hyde Park City	City Centre	43,000	PSP Farman	2024/2025
Brankov BC	City Centre	8,500	Astoria Group	Q3 2024

Source: CBS International, part of Cushman & Wakefield Group

SELECTED LEASE TRANSACTIONS IN H1 2024

PROPERTY	TENANT	SQ M	TYPE
Green Heart	IT Company	9,349	lease
Usce Tower II	Serviced Offices	9,300	sublease
Sava Business Centre	Supplier of electronic equipment	4,109	renewal
Forum 26	Serviced Offices	2,000	lease
Airport City Belgrade	IT Company	1,558	lease
AFI City Zmaj West	Retail company	1,234	lease
Sava Centar	Telecommunication company	1,000	expansion

Source: CBS International, part of Cushman & Wakefield Group

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Artklasa, 11,811 sq m GLA

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CBS INTERNATIONAL / CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

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