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Promotion of the New Office Building in Novi Sad - IQ Business Center



(Photo: CBS International)

The leading real estate consultancy in Serbia – [CBS International](#), part of the Cushman & Wakefield Group, organized an event together with Bulevar Invest, the renowned local investor, to promote the final construction phase of IQ Business Center office building.

Bulevar Invest has been successfully constructing office complexes for the past 16 years, and **this time for the modern Class A office building, the investor chose a central location of Novi Sad - the corner of Rumenacka St and Kralja Petra Boulevard.**

The event gathered together representatives from the IT industry of Novi Sad and Belgrade, who had an opportunity to find out more about benefits of this prestigious project, office market trends of Novi Sad, as well as the most up-to-date project management and office interior design trends.

As Novi Sad is attracting a greater number of IT companies to start their business, or continue operating, it is considered to be the city with the most IT experts in Serbia. Technologically advanced building like IQ Business Center will represent a great opportunity for all those companies who wish to run their business **in the first LEED Gold certified office building in Novi Sad.** With **the surface area of 6,500 sq m, 12 floors of office space and an underground garage with 40 parking spaces,** the complex is offering flexibility and numerous benefits to the future tenants.



(Photo: CBS International)

When it comes to Novi Sad office market, given the reduced construction activity in the past decade, **the total stock of modern office space is currently at the level of 130,000 sq m, while approximately 50,000 sq m is still under construction within different projects.** The more intensive construction activity and a high number of announced projects resulted as a consequence of a lack of quality office space and an increased demand on the market.

CBS International Project Management Team also presented the latest trends in interior design of office space. Guests had the opportunity to hear more about the importance of an inspiring work environment, which directly affects creativity and productivity of employees, and creates a positive atmosphere. The balance of interior design which will primarily contribute to the feeling of belongingness and well-being of employees, is now more important than ever, thus ideas of how office space could look like in the most modern office building entering the market of Novi Sad in Q1 2023, were also presented.