

REZULTATI ISTRAŽIVANJA

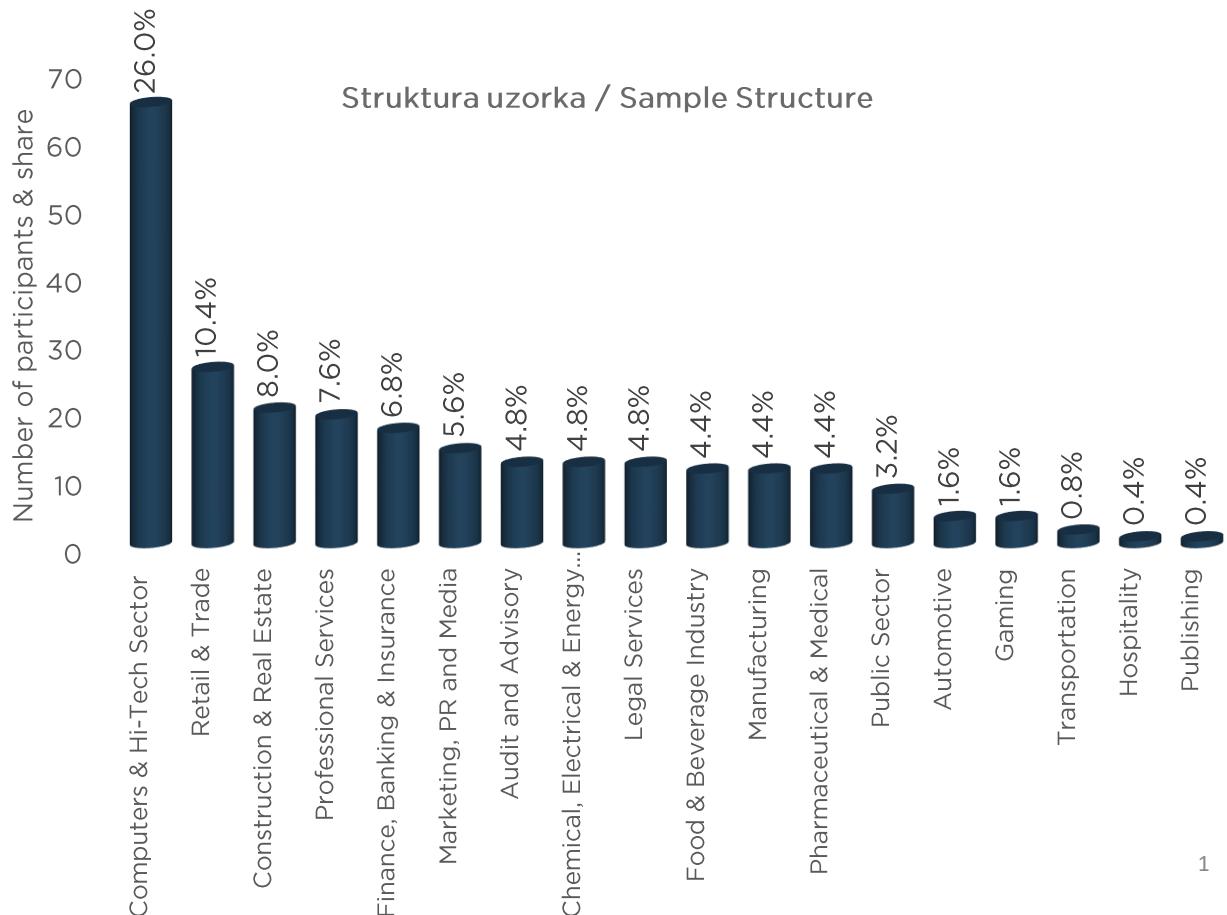
Tokom aprila 2020., CBS International je organizovao istraživanje „Tradicionalne kancelarije vs. Rad od kuće u izmenjenim poslovnim okolnostima“. Istraživanje je omogućilo klijentima da izraze svoje mišljenje i podele stavove o trenutnoj situaciji uzrokovanoj virusom COVID-19.

CBS International je kontaktirao 250 kompanija koje posluju u Srbiji iz različitih industrija, uključujući internacionalne i domaće kompanije kao i različita poslovna udruženja, kako bismo imali balansiran i reprezentativan uzorak.

SURVEY RESULTS

During April 2020, CBS International has conducted the Survey “Traditional office vs. home office in changed business environment“. The survey provided the opportunity to our clients to express candid views and share their feedback on these important matters during COVID-19 situation.

CBS International approached 250 companies based in Serbia coming from various industries, including international and domestic companies as well as professional associations to ensure a balanced and representative sample.



TRADITIONAL
OFFICE

VS

HOME
OFFICE

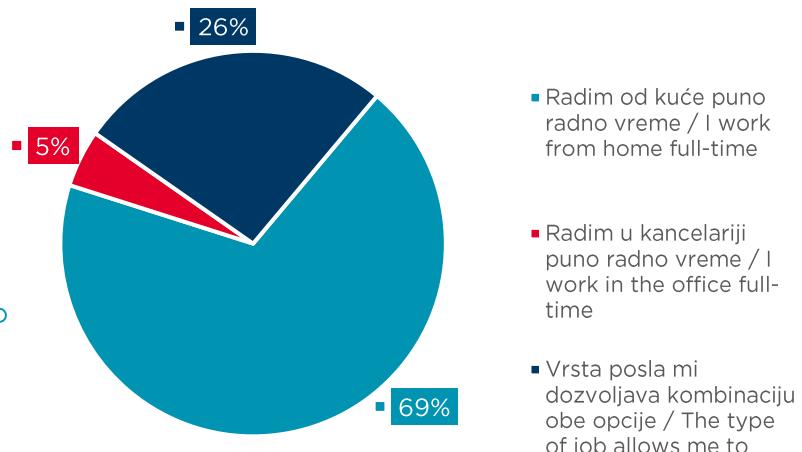
IN CHANGED BUSINESS ENVIRONMENT?



Da li tokom vanredne situacije radite od kuće ili iz kancelarije? / Do you work from home or from the office during the state of emergency situation?

69%

Radim od kuće puno radno vreme / I work from home full-time



Šta je za vas najveća prednost rada od kuće? / What is the greatest benefit of working from home?*

Osećaj bezbednosti zbog situacija sa COVID-19 / Sense of safety due to COVID-19 situation	40%
Fleksibilan raspored obaveza / Flexible schedule	30%
Vreme sa porodicom / Family time	17%
Veća efikasnost / Higher efficiency	9%
Nešto drugo / Other	3%

Bez gubitka vremena u transportu, uštede u novcu/No commuting time loss, savings in money

*multiple choice allowed

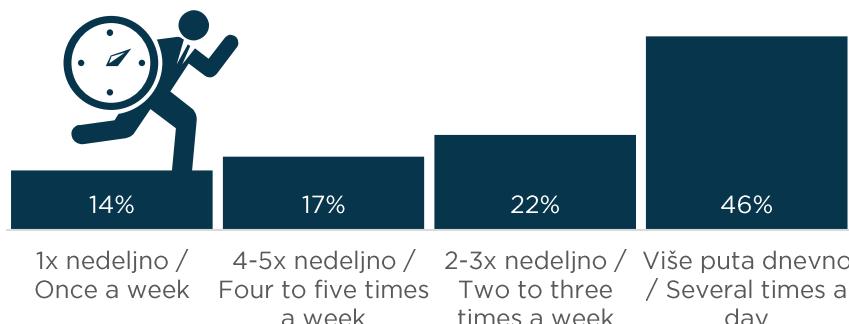
Koji su najveći nedostaci rada od kuće? / What are the biggest disadvantages of working from home?*



Nedostatak interakcije sa kolegama / Absence of interaction with colleagues	35%
Sporiji protok informacija / Slower information flow	24%
Nedostatak sastanaka uživo / Absence of face to face meetings	22%
Nešto drugo / Other	8%
Gubitak motivacije / Loss of motivation	7%
Loš internet / Poor internet connection	4%

Nedostatak prostora za rad, obaveze oko dece/ No work dedicated space at home, activities with kids, school-related responsibilities of the parents

Koliko često imate online sastanke sa kolegama? / How often do you have online meetings with your colleagues?



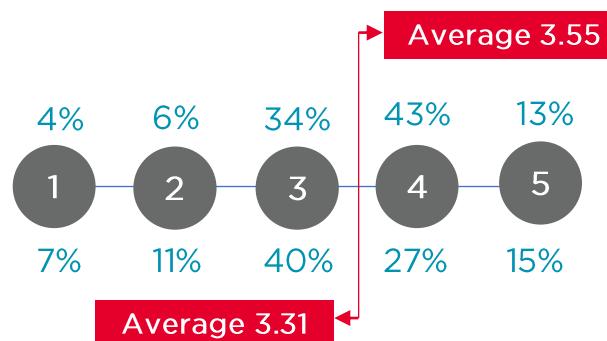
Kako je vaša kompanija prošla tranziciju sa tradicionalnog kancelarijskog prostora na rad od kuće? / How did your company go through transition from traditional office to home office?



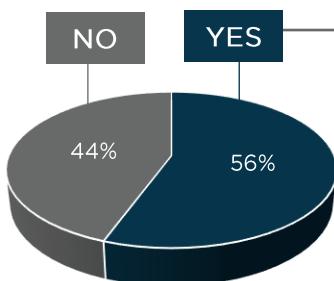
- Odlično / Excellent
- Još uvek se prilagođavamo novim okolnostima / We're still adjusting to new circumstances
- Proces prilagođavanja je bio težak, ali smo prevazišli sve izazove / The adjustment process was difficult, but we have overcome all challenges

Kako ocenjujete efikasnost rada od kuće?
/ How do you evaluate the efficiency of working from home?

Koliko efikasno biste mogli da nastavite da radite od kuće i nakon COVID-19? / How effectively can you continue to work in home office mode after COVID-19?



Nakon ovog iskustva, da li planirate neke promene u radu svog tima? / After this experience, do you plan to implement some changes in your team's work?



Češći rad od kuće (1-2 puta mesečno) / More often remote work (1-2 times per month)

Uvođenje redovnih conference call-ova umesto sastanaka/ Introduction of conference calls instead of meetings

Bolja organizacija prostora/Better space organization

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