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Novi Sad Getting a New Class A Office Building in the City Center – IQ Business Center (PHOTO)



(Photo: Bulevar Invest)

Leasing Representative CBS International, part of the Cushman & Wakefield Group

Novi Sad for a long time now represents apart from Belgrade the most wanted location in Serbia for business growth, with an impressive offer of modern, class A office space in line with the ever-growing demand and sophisticated nature of enquiries of the tenant companies especially when it comes to IT companies and start-ups. According to certain researches, Novi Sad is considered to be a city with the largest number of IT experts per capita, but also a city hosting a significantly large number of companies producing their own products, which is surprising unlike its population size, and may just give a chance to Novi Sad to become a regional IT center.

A renowned domestic investor Bulevar Invest, which for the past 16 years has gained the trust of the market with its numerous developed residential and commercial projects at some of the most prominent locations in Novi Sad, currently progresses well with works on their latest project – modern class A office building in immediate city center – IQ Business Center, located at the corner of Rumenacka St and Kralja Petra Boulevard. Leasing Representation has been entrusted to a leading real estate consultancy in Serbia – CBS International, a part of the Cushman & Wakefield Group.

The very fact that IQ Business Center is being built in accordance with the highest international energy efficiency certification – a prestigious Gold LEED Certificate, speaks of the quality of construction materials and works on this currently most wanted corporate location. Featuring 7,000 sq m and 12 floors, with retail space on the ground floor with double ceiling height, tenant companies will have at their disposal size range of the office space that adjusts to the individual needs of the businesses, starting off with 250 sq m, which is truly rare in Class A office buildings.



(Photo: Bulevar Invest)

IQ Business Center features 40 parking spaces in an underground garage, whereas the employees of the tenant companies shall enjoy bicycle parking, as well as numerous retail services on the ground floor. The envisaged completion of works and move-in of tenant companies is planned for the beginning of 2023.