

## Business Garden Supports Summit 100

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This year, Belgrade hosted the annual get-together of South Eastern Europe's business leaders – Summit 100, which is organized by the Serbian Association of Managers together with various regional partners. The topic of this year's gathering was digital transformation as a means for accelerated business development in the region. Yet another successful real estate project by Israeli companies "AFI Europe" and "Shikun & Binui Group" – **Business Garden**, supported this important event, which welcomed over 200 participants – business leaders, prime ministers of regional countries, ministers, as well as distinguished representatives of international institutions, partner organizations and the media. The investors of **Business Garden**, unique modern office building in downtown Belgrade, which will provide ideal working conditions for modern companies focused on innovative technologies, have recognized the economic and industrial importance of this event.

**Mr. Gili Dekel**, Managing Partner, who opened the gala dinner, stated at the occasion: *"The fact that, after seven years, Belgrade is again hosting SUMMIT100, a get-together of region's business leaders and political dignitaries, shows that this city has become an economic and industrial center of the region. Every business growth and success require constant innovations and adjustments to modern market trends and tendencies, as well as a focus on well-being of employees who are the driving force of every company, building up on their motivation, loyalty and identification with the company they work for."*

*Our aim is to contribute to the creation of an enhanced modern business environment, business community development and greater economic growth. Business Garden office building will provide large global and local companies, especially those focusing on information technologies, telecommunications and alike, with a modern business and working environment that meets the highest international standards."*



Future **Business Garden** tenants will benefit from its prestigious location with proximity to important institutions and the New Belgrade business zone, high level of interior layout flexibility that adapts to their business activities and needs, parking and chillout rooms for relaxation. Moreover, the tenants will also get to enjoy an energy efficient workplace in one of the rare LEED certified buildings in Serbia. Alongside energy savings and lower operating costs, green buildings, such as Business Garden itself, offer comfortable, energy efficient spaces filled with plenty of clean air and daylight, thus benefiting employees' health, productivity and motivation.

The exclusive leasing representative for this one-of-a-kind office building situated at the intersection of Starine Novaka and Kneza Danila streets is the leading real estate consultancy in Serbia – **CBS International**, part of the Cushman & Wakefield group.

  

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